



PETALUMA'S LASTING FOOTPRINT IN REDUCING CARBON EMISSIONS

Find Out Why Petaluma Was Named one of Three Coolest Cities in California

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They call themselves *Cool Petaluma* - a team of 12 environmentally dedicated Petalumans who helped spearhead a bold program designed to reduce Petaluma's carbon footprint. So committed to this cause, they managed to secure a cool 1-million-dollar grant, making Petaluma one of only three cities chosen to participate in California's "Cool Cities challenge."



Their two-pronged approach includes: raising awareness about how cities, like Petaluma, contribute to an estimated 70% of carbon emissions; and by educating residents block by block (Cool Block program) the community of Petaluma can be empowered to work together to reduce that percentage, and turn our community into a carbon neutral city by 2030.

PCRC plans to host a public forum on *Cool Cities* that will focus on this project's goal to secure our city's social, environmental, and economic future.

Panelists will include, D'Lynda Fischer, Petaluma City Councilmember, Cool Petaluma Steering Committee and Lead Advisor, Natasha Juliana, business owner, Cool Petaluma Steering Committee and Campaign Director, John Crowley, business owner, community organizer, Cool Petaluma Program Director, David Powers, Team Leader, ReLeaf Petaluma Community Partner, Cool Petaluma Block Captain, and David Stirrat, Educator, Cool Petaluma Advisory Council.

For more information click <https://www.coolpetaluma.org/who-we-are>

DATE: Wednesday, February 23, 2022
TIME: 7:00 pm – 8:30 pm
VENUE: Zoom & simulcasting at KPCA-LP 103.3 FM, STREAMING at KPCA.fm

While this might seem like a tall order to some, their work, though in its very early stages, is already generating wide interest among business leaders and community organizations.

Cool Cities alliances currently include: City of Petaluma, Petaluma People Services Center (PPSC,) Community Organizations Active in Disaster (COAD), Petaluma Family Resource Center, Zero Waste Sonoma, Mary Collins School at Cherry Valley, Boox Eco Packaging, Jupiter Foods, Lunchette, Out West Garage, WORK Petaluma, 350 Petaluma, Aqus Community Foundation, Daily Acts, G Street Action, ReLeaf Petaluma, Point Blue, Rebuilding Together, Elders Climate Action

Please join us to learn how we can secure Petaluma's future for generations to come.

To join PCRC's February 23, 2022 Zoom Cool Cities forum:

Join Zoom Meeting

<https://us02web.zoom.us/j/81948220515?pwd=WUFqZmNWl1hNb0VHYWFMZGIDcm5xQT09>

Meeting ID: 819 4822 0515

Passcode: 082632

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+1 312 626 6799 US (Chicago)

+1 646 558 8656 US (New York)

Meeting ID: 819 4822 0515

Passcode: 082632

Find your local number: <https://us02web.zoom.us/u/kbVRTaqJcs>

For those who would like to submit questions prior to the event, please email them to info@petalumacrc.org

PCRC is a nonpartisan alliance of representatives from faith-based and volunteer organizations, city government, and Petaluma residents, who since 2016, engage in continued dialogue, advocating for a shared message of unity.

PCRC's mission is to serve as a coalition of individuals and groups, promoting the values of respect, appreciation and understanding of diversity among all people in our community. By fostering positive human relations, we identify and confront discrimination, respond to the needs of our community, and serve as a source of information and advocacy.

Petaluma Community Relations Council Steering Committee:

Rabbi Ted Feldman, Chair

Elece Hempel

Faith Ross

Phyllis Tajji

Lou Zweier

Peggy Sebera

Carole Barlas

Robert Tomaszewski

Heidi Majano

Erica Stuart/Coordinator